Dear Members of the UCLA Health Sciences Community:

As a preeminent institution in education, research, and patient care, we must be leaders in ensuring that we maintain the highest ethical standards and that each member of our community serves as a role model whose actions will preclude any perception of bias or undue influence from industry.

The "Guidelines on Industry Activities for the David Geffen School of Medicine at UCLA and UCLA Health" (effective July 1, 2007), have helped to raise awareness of the effects of medical marketing on patient care, and set standards for how our faculty, staff, and trainees should interact with the healthcare industry. The guidelines should be incorporated into the daily routines of all faculty, staff, and trainees including the ways we interact with industry, design and conduct our educational programs, and conduct business. The University of California Health Care Vendor Relations Policy applies to the entire University of California system and further clarifies our relationships with industry.

We recognize that questions may arise in the interpretation of these guidelines. This website will answer many of your questions. We have provided links to the UCLA guidelines, the University of California policy, frequently asked questions (FAQs) for both the guidelines and the policy, and a guide for vendors. Additional questions or any concerns should be sent to coi@mednet.ucla.edu.

In addition, the Industry Relations Committee is a resource for faculty and administration regarding relationships with vendors and is available to provide comment and recommendations with respect to such relationships. By reaching out to the committee you can ensure that your project or activity is structured to comply with our standards and the image we wish to project.

Sincerely,

John C. Mazziotta, MD, PhD
Vice Chancellor, UCLA Health Sciences
CEO, UCLA Health
Industry Relations Committee

Committee Charge and Organizational Structure

The Industry Relations Committee reports to the UCLA Health Sciences Enterprise Compliance Oversight Board and is advisory to the UCLA Faculty Executive Committee and to the Dean of the David Geffen School of Medicine at UCLA.

This committee is charged with:

- Acting as a resource for faculty and administration on relationships with vendors
- Reviewing existing and proposed relationships with vendors and providing comment and recommendations with respect to such relationships
- Developing, reviewing, and updating guidelines and resources relating to vendor relationships within the UCLA Health System and David Geffen School of Medicine at UCLA
- Providing quarterly updates to the UCLA Health Sciences Enterprise Compliance Oversight Board with copy to the UCLA Faculty Executive Committee
- Recommending new and revised policies for the UCLA Health System and David Geffen School of Medicine at UCLA

This Committee meets every other month and conducts business outside regularly scheduled meetings as directed by the Chair of the Committee.

Industry Relations Committee (IRC) Members

James Bisley, PhD
Jane Boubelik
Andrew Charles, MD
Joyce Fried (Chair)
Lynn Gordon, MD
Jonathan Hiatt, MD
Mark Needham, MD
Neil Parker, MD
Michael Roach
Neil Wenger, MD